Aaron Linn | web.designer/developer

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HIGHLIGHTS

Made crucial contributions to the development of OutThereColorado.com that increased page views from 7,000/month as a section page to a full site that now averages 800,000/month and has over 5,000 members. Created a searchable database of trails and a personal time tracking database for Manitou Incline users.

Designed the highly effective inaugural Social Media Day in Colorado Springs site that garnered over 200 RSVP's to the event in less than two weeks time.

Built and styled the entire FillAnEmptyStockingFund.org website that supports local charities by raising over $1 million annually.

STRENGTHS

Design/Development

Photoshop • Dreamweaver • Flash
HTML • CSS • PHP • Joomla • Drupal
Caspio • SilverPOP • Omniture

Personal

Communication • patience
teamwork • agile learning
project management

EXPERIENCE

Web Designer/Developer
The Gazette; Colorado Springs, CO: July 2007 - present

- Responsible for front-end site design from wireframes to production
- Content management system technical support and training
- Email marketing design, development and management
- Closely work with sales personnel to create online advertisements
- Management of all outgoing support tickets to off-shore development team

Web Designer
Allegory Marketing; Colorado Springs, CO: May 2006 - July 2007

- Design and development of client websites using HTML, CSS, PHP and Flash
- Worked in a team-based environment assisting with print design, video shoots and graphics, as well as integrating video and print elements into site design.
- Responsible for updating and maintaining all client sites.

e-Learning Analyst/Project Manager
Training Online; Laramie, WY: December 2001 - March 2006

- Built web-based training courses using multiple content authoring tools for deployment on standard and custom learning management systems.
- Managed the content development process from script writing to design for new clients who required custom content for web-based training, on both large scale projects and single courses.

EDUCATION

Associate of Applied Science, Digital Media
Full Sail Real World Education, Winter Park, FL - 1999